FOR IMMEDIATE RELEASE

AUGUST 24, 2020

CFSEI TO LAUNCH VIRTUAL EXPO ON SEPTEMBER 3, 2020
Eight webinars to be offered over eight weeks for 12 PDH credits

WASHINGTON, DC — The Cold-Formed Steel Engineers Institute (CFSEI) will launch the first-ever CFSEI Virtual Expo on September 3, 2020 which will include four live webinars and four on-demand webinars conducted by nationally known experts for a total of 12 continuing education credits. The webinars will begin on September 3, 2020 and conclude on November 12, 2020. The CFSEI Virtual Expo replaces the annual live CFSEI Expo that was canceled in May 2020 due to concerns generated by the COVID-19 pandemic.

The innovative format for the CFSEI Virtual Expo offers opportunities for education in the latest advancements in cold-formed steel framing using online tools and methods. By offering interactive “live” sessions and flexible “on-demand” sessions over a series of eight weeks, the Virtual Expo will open up opportunities for many more individuals to participate in a CFSEI Expo versus the traditional annual two-day event held in person. The virtual sessions are designed for architects, builders/contractors and engineers and are geared toward both skilled cold-formed steel framing professionals and newcomers.

CFSEI Managing Director Robert J. Wills commented that the registration process is as imaginative as the Virtual Expo format. “We designed the registration process to be affordable and inclusive, with all eight sessions being offered for a total of $50 for CFSEI/Steel Framing Alliance members, and $200 for nonmembers,” he explained. “For nonmembers, this is a very cost-effective way to sign up for an annual CFSEI membership and sample all the benefits provided by CFSEI, in addition to earning 12 PDHs with flexible scheduling offered through the Virtual Expo, for just $50. CFSEI has not offered an opportunity like this before, making it an
attractive deal for those who may have considered CFSEI membership in the past but were not able to join for various reasons.”

The CFSEI Virtual Expo live webinars will be offered in September and November. CFSEI will offer a webinar in October 2020 that is part of its ongoing bimonthly series, but is not included as part of the CFSEI Virtual Expo. The October webinar will be announced at a later date.

The 2020 CFSEI Virtual Expo presentation schedule includes:

**LIVE WEBINARS**

Thursday, September 3, 2020
**BOOM! Acoustics for Cold-Formed Steel Wall and Floor Systems**
Don Allen, P.E., LEED AP, SECB  
Super Stud Building Products  

Thursday, September 24, 2020
**Basic Cold-Formed Steel Framing Diaphragm Design Examples**
Rob Madsen, P.E.  
Devco Engineering, Inc.

Thursday, November 5, 2020
**Load Bearing Cold-Formed – 10 Stories and Beyond**
Cody Dailey, M.S., P.E., S.E.  
McClure Engineering Company  

Thursday, November 12, 2020
**How to Incorporate Cold-Formed Steel Trusses Into the Design of Your Building**
Jacob Thompson, P.E., S.E.  
TrusSteel

**ON-DEMAND WEBINARS**

Panelized Construction Using Cold-Formed Steel Prefabricated Walls  
Nabil A. Rahman, Ph.D., P.E.  
FDR Engineers, PLLC  

In-Plane and Drift Design of Cold-Formed Steel Curtain Wall Systems and Other Non-Structural Components  
Clifton Melcher, P.E., S.E.  
Simpson Strong-Tie Co., Inc.
Prevent Avoidable Damage—Resilient Construction Through IBHS FORTIFIED Program
Presented by Christopher Cioffi, EIT; Julie Lowrey, P.E.; and J. Arn Womble, Ph.D., P.E.
Insurance Institute for Business and Home Safety

Overview of New CFSEI Beginner Technical Notes Series
Presented by:
- Peter C. Hanson, P.E., ClarkDietrich Engineering Services
- Roger LaBoube, Ph.D., P.E., Wei-Wen Yu Center for Cold-Formed Steel Structures
- Andrew Newland, P.E., ADTEK Engineers, Inc.
- Matthew Winston, Hilti North America

For more information and to register for the CFSEI Virtual Expo, visit

The Cold-Formed Steel Engineers Institute comprises hundreds of structural engineers and other design professionals who are finding a better way to produce safe and efficient designs for commercial and residential structures with cold-formed steel. CFSEI members work together to develop and evolve industry standards and design methods, produce and issue technical bulletins, and provide seminars and online training to improve the knowledge and skills base of engineers and design professionals. For more information, visit https://www.cfsei.org./

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