



CFSEI
COLD-FORMED STEEL
ENGINEERS INSTITUTE

2027 CFSEI EXPO

SPONSORSHIP OPPORTUNITIES



MAY 24-26, 2027
THE PFISTER HOTEL
424 E. WISCONSIN AVENUE
MILWAUKEE, WISCONSIN

2027 CFSEI EXPO

SPONSORSHIP OPPORTUNITIES

DIAMOND SPONSORSHIP

Fee: \$ 12,000.00

- Standard tabletop space
- Choose sponsorship of at least one of the Diamond sponsor opportunities
- Five minutes during lunch or event to speak on behalf of your company
- Display table for company materials at sponsored event (i.e., dinner event or luncheon)
- Company recognition with individual signage
- Company recognition with logo on signage and conference program
- Company recognition verbally at all conference meals
- Company logo on all conference correspondence including marketing materials on the BuildSteel™ and CFSEI websites
- Opportunity to participate on Monday afternoon “Tool Time”
- Exclusive named sponsorship attribution of your choice of educational session. (selection based on order of payment received and availability)
- Four (4) Full Conference Registrations including all conference educational sessions, meals, and activities
- Diamond Sponsorship includes one sponsorship item: **Dinner, Emerging Technologies, Welcome Reception or Expo Branded Lanyards**. These items will be assigned on a first-come, first-served basis.

Optional Sponsorship Add-Ons (Available only to Diamond, Platinum and Gold Sponsors)

- | | |
|--|-------------|
| • Swag Items with Sponsor and CFSEI logo (1 available) | Fee \$2,000 |
| • Swag Bag with Sponsor and CFSEI logo (1 available) | Fee \$2,000 |
| • Wi-fi Sponsor (1 available) | Fee \$2,000 |
| • Transport Sponsor (2 Available) | Fee \$1,500 |

DIAMOND SPONSOR

Names of Four (4) Full Conference Participants

Name:	Email:
Name: _____	Email: _____
Name: _____	Email: _____
Name: _____	Email: _____
Name: _____	Email: _____

PLATINUM SPONSORSHIP

Fee: \$ 9,000.00

- Standard tabletop space
- Five minutes during lunch to speak on behalf of your company
- Company recognition with individual signage
- Company recognition with logo on signage and conference program
- Company recognition verbally at all conference meals
- Company logo on all conference correspondence including marketing materials on the BuildSteel™ and CFSEI websites
- Opportunity to participate on Monday afternoon “Tool Time”
- Exclusive named sponsorship attribution of your choice of educational session. (selection based on order of payment received and availability)
- Four (4) Full Conference Registrations including all conference educational sessions, meals, and activities

Optional Sponsorship Add-Ons (Available only to Diamond, Platinum and Gold Sponsors)

- | | |
|--|-------------|
| • Swag Items with Sponsor and CFSEI logo (1 available) | Fee \$2,000 |
| • Swag Bag with Sponsor and CFSEI logo (1 available) | Fee \$2,000 |
| • Wi-fi Sponsor (1 available) | Fee \$2,000 |
| • Transport Sponsor (2 Available) | Fee \$1,500 |

PLATINUM SPONSOR

Names of Four (4) Full Conference Participants

Name:	_____	Email:	_____
Name:	_____	Email:	_____
Name:	_____	Email:	_____
Name:	_____	Email:	_____

GOLD SPONSORSHIP

Fee: \$ 6,000.00

- Standard tabletop space
- Exclusive named sponsorship attribution of your choice of educational session (selection based on order of payment received and availability)
- Company recognition on signage and conference program
- Company recognition verbally at all conference meals.
- Company logo on all conference correspondence including marketing materials on the BuildSteel™ and CFSEI websites
- Opportunity to participate on Monday afternoon “Tool Time”
- Two (2) Full Conference Registrations including all conference educational sessions, meals, and activities

Optional Sponsorship Add-Ons (Available only to Diamond, Platinum and Gold Sponsors)

- | | |
|--|--------------------|
| • Swag Items with Sponsor and CFSEI logo (1 available) | Fee \$2,000 |
| • Swag Bag with Sponsor and CFSEI logo (1 available) | Fee \$2,000 |
| • Wi-fi Sponsor (1 available) | Fee \$2,000 |
| • Transport Sponsor (2 Available) | Fee \$1,500 |

GOLD SPONSOR

Names of Two (2) Full Conference Participants

Name:	_____	Email:	_____
Name:	_____	Email:	_____

SILVER SPONSORSHIP • Standard tabletop space • Company recognition on signage and conference program • Company recognition on all conference correspondence including marketing material, and BuildSteel™ and CFSEI websites • Opportunity to participate on Monday afternoon “Tool Time” • One (1) Full Conference Registration that includes all conference educational sessions, meals, and activities	Fee: \$ 4,000.00
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SILVER SPONSOR
Names of One (1) Full Conference Participant

Name: _____ Email: _____

BRONZE SPONSORSHIP • Company recognition on signage and conference program. • Company recognition on all conference correspondence including marketing material, and BuildSteel™ and CFSEI websites	Fee: \$ 1,500.00
SUPPORTER SPONSORSHIP For organizations and individuals that would like to support the conference with a monetary contribution and receive the following: Recognition in the conference proceedings as a supporter	Fee: Determined By Supporter Amount \$ _____

PAYMENT TYPE

Check No: _____

Pay Online: www.cfsei.org

MAKE ALL CHECKS PAYABLE TO

Cold-Formed Steel Engineers Institute

513 West Broad Street, Suite 210

Falls Church, VA 22046

ACH PAYMENTS

Name: CFSEI

Bank: PNC

Account #: 49564845

Routing #: 021052053

CREDIT CARD INFORMATION

Amex

MasterCard

Visa

Discover

Name: _____

Company: _____

Card No: _____

Expiration Date: _____

Security Code: _____

Billing Address: _____

City: _____

State: _____

Zip Code: _____

Country: _____