



CFSEI
COLD-FORMED STEEL
ENGINEERS INSTITUTE

2020 CFSEI EXPO

SPONSORSHIP OPPORTUNITIES

MAY 19-20, 2020

**MARRIOTT TAMPA WATER STREET
505 WATER STREET
TAMPA, FLORIDA 33602**



CFSEI

COLD-FORMED STEEL
ENGINEERS INSTITUTE

2020 CFSEI ANNUAL EXPO SPONSORSHIP OPPORTUNITIES

<p>PLATINUM SPONSORSHIP</p> <ul style="list-style-type: none">• 10' x 10' exhibit space in expo area.• Choose sponsorship of the boat tour or one of the luncheons. (Based on receipt of payment of sponsorship).• Five minutes during (event) to speak on behalf of your company.• Display table for company materials at sponsored event (boat tour or luncheon).• Company recognition with signage at dinner event.• Company recognition with logo on signage and conference program.• Company recognition verbally at all conference meals.• Company logo on all conference correspondence including marketing materials on the Steel Framing Alliance and Cold-Formed Steel Engineers Institute websites.• Four (4) full conference registrations including all conference educational sessions, meals and activities.	<p>Sponsorship Fee: \$ 5000.00</p>
<p>GOLD SPONSORSHIP</p> <ul style="list-style-type: none">• 8' tabletop exhibit space in expo area.• Five minutes at the beginning of one (1) selected meal function or one (1) educational session to speak on behalf of your company. (Selection based on order of payment received and availability).• Exclusive named sponsorship attribution of your choice of meal function or educational session, excludes reception and opening event. (Selection based on order of payment received and availability).• Company recognition with logo on signage and conference program.• Company recognition verbally at all conference meals.• Company logo on all conference correspondence including marketing materials on the Steel Framing Alliance and Cold-Formed Steel Engineers Institute websites.• Two (2) full conference registrations including all conference educational sessions and activities.	<p>Sponsorship Fee: \$ 3500.00</p>

SILVER SPONSORSHIP

Sponsorship Fee: \$ 2500.00

- 8' tabletop exhibit space in expo area.
- Three (3) minutes at the beginning of one (1) selected educational session to speak on behalf of your company. (Selection based on order of payment received and availability).
- Exclusive named sponsorship attribution of your choice of educational session. (Selection based on order of payment received and availability).
- Company recognition on signage and conference program.
- Company recognition verbally at all conference meals.
- Company logo on all conference correspondence including marketing materials on the Steel Framing Alliance and Cold-Formed Steel Engineers Institute websites.
- One (1) full conference registration including all conference educational sessions, meals, and activities.

BRONZE SPONSORSHIP

Sponsorship Fee: \$ 1000.00

- 8' tabletop exhibit space in expo area
- Company recognition on signage and conference program.
- Company recognition on all conference correspondence including marketing materials, on the Steel Framing Alliance and Cold-Formed Steel Engineers Institute websites.

SUPPORTER SPONSORSHIP

**Sponsorship Fee:
Determined by Supporter**

Organizations and individuals that would like to support the conference with a monetary contribution will receive the following:

- Recognition in the conference proceedings as a supporter.

PAYMENT TYPE

Check No: _____

Pay Online: www.cfsei.org

Credit Card

Amex

MasterCard

Visa

Name _____

Card No: _____

Expiration Date: _____

Security Code: _____

Billing Address: _____

MAKE ALL CHECKS PAYABLE TO

American Iron and Steel Institute

25 Massachusetts Avenue, N.W., Suite 800

Washington, D.C., 20001

ANY QUESTIONS?

Contact:

Rose Kuria

Tel: 202-452-7133

info@cfsei.org

NAMES OF FULL CONFERENCE ATTENDEES

(Platinum 4, Gold 2, Silver 1)
