



Chapter Meeting Sponsorship Benefits

General Event Information

The CFSEI West Chapter meets on a quarterly basis to discuss topics of interest to the cold-formed steel community. Attendees include structural engineers, cold-formed specialty engineers, building officials, contractors, truss manufacturers, software publishers, building product suppliers and other well connected professionals employed in the steel framing industry. The number of attendees typically ranges from 30 to 60 depending on the topic being presented.

Meeting formats are typically one of two types: technical presentation and panel discussions.

Technical presentations are presented by one expert who discusses a topic relating to the industry. These meetings are typically held in a dining room setting over lunch or dinner. The typical length of the presentation is an hour to an hour and a half. On a occasion a technical presentation may be given over a full day.

Panel discussions might involve several panel members or a series of presenters. These meetings are often longer (up to two hours) and are held in late afternoon and are accompanied with snacks and soft drinks.

Although attendees are charged a small fee for attending these events, this does not cover the entire cost of hosting the event. In order to continue hosting these types of events, the CFSEI/SFA relies on the support of sponsors.

For a detailed explanation of sponsorships, see 'Sponsorship Cost and Benefits' on the right side of this page.

Sponsor Registration Form Technical Presentation Cold-Formed Steel Design - February 19th 2010

Please fill out the information below and return via fax to 760-931-9824 or via e-mail to jsinclair@dietrichdesigngroup.com. If you have any questions please call Jennifer Sinclair at 800-873-2443 or Fernando Sesma at 800-775-2362 or e-mail fsesma@cemcosteel.com.

Name: _____ Company: _____

Address: _____ City: _____

State: _____ Zip Code: _____ Phone: _____

Fax: _____ E-mail: _____

Complimentary Registrations (2 complimentary passes for primary, 1 for shared sponsors) – company only

Name 1: _____ Name 2 (Primary sponsor only): _____

Company Description (50 word max) _____

Sponsorship Selection: Primary Sponsor - \$500 Shared Sponsor w/ Presentation - \$350 Shared Sponsor - \$250

Total
\$ _____

Payment Option: (please fax sheet w/ payment option selected to 760-931-9824)

Check made out to **Steel Framing Alliance/West Chapter**.
Send to: 2262 Rutherford Rd., Suite 104, Carlsbad, CA 92008.

Credit Card: Visa Master Card AMEX

No: _____ Exp Date: _____

Sponsorship Costs and Benefits

Primary Sponsor of Technical Presentation
(limited to 1 per meeting): Cost: \$500

Benefits:

- Name listed as sponsor on meeting announcement. (If sponsorship is made prior to distribution of announcement.)
- Space will be provided for table-top display at meeting.
- Sponsor will be recognized at meeting.
- Sponsor will be allotted 10 minutes at beginning or end of meeting to speak on behalf of their company or organization. (if there are other shared sponsors, this primary sponsor gets to pick if they are first or last).
- If a presenter of the technical topic is also the sponsor, we ask that the body of the presentation be as generic as possible, minimizing the use of logos or specific products. Discussion of products would be encouraged during the 10 minute allotment and at the table-top location.

Shared Sponsorship of Technical Presentation with Presentation
(limited to 2 per meeting): Cost: \$350

Benefits:

- Name listed as sponsor on meeting announcement. (If sponsorship is made prior to distribution of announcement.)
- Each sponsor will be told the names of the other shared sponsors.
- Space will be provided for table-top display at meeting.
- Sponsor will be recognized at meeting.
- Sponsor will be allotted 5 minutes at meeting (before or after, as coordinated with chapter leadership.)
- If a presenter of the technical topic is also the sponsor, we ask that the body of the presentation be as generic as possible, minimizing the use of logos or specific products. Discussion of products would be encouraged at the table-top location.

Shared Sponsorship of Technical Presentation
Cost: \$250

Benefits:

- Name listed as sponsor on meeting announcement (If sponsorship is made prior to distribution of announcement.)
- Each sponsor will be told the names of the other shared sponsors.
- Space will be provided for table-top display at meeting.
- Sponsor will be recognized at meeting.
- If a presenter of the technical topic is also the sponsor, we ask that the body of the presentation be as generic as possible, minimizing the use of logos or specific products. Discussion of products would be encouraged at the table-top location.

